

# CAACE

The CONNECTICUT ASSOCIATION for ADULT and CONTINUING EDUCATION

To: Vendors

From: Richard Tariff, President  
Donn Friedman, Exhibit Committee Co-Chair  
Lori Wyrebek, Exhibit Committee Co-Chair

Date: November 1, 2011

Re: **The 31th Annual CAACE Conference**  
**Mystic Marriott Hotel and Spa, Groton, CT**  
**March 29 & 30, 2012**

The exhibit committee wishes to extend a cordial invitation to your company to participate and highlight your products. Based upon past attendance, over 600 adult educators are expected to attend.

## **Exhibit Tables:**

The CAACE Conference provides an excellent opportunity for contacting instructional staff as well as program administrators. The cost for exhibit tables is as follows:

- ❖ **1 table - \$400**      **2 tables - \$675**

## **Lodging:**

- ❖ CAACE Conference rate: \$129 for a single/double (plus taxes, etc.)
- ❖ Available until February 29, 2012
- ❖ Mystic Marriott Hotel and Spa (866) 449-7390 or by going onto their website  
[Mystic Marriott Hotel & Spa >>](#)
- ❖ Mention group code: EDUEDUA.

## **Opportunities: CAACE offers the following possibilities to promote your company:**

- ❖ Sponsor a coffee service/Continental Breakfast - \$500
- ❖ Sponsor a Student Scholarship - \$250
- ❖ Advertising - \$295-\$550
- ❖ Door prizes for conference participants
- ❖ Serve as a presenter

**Questions:** Please contact Ellen Thompson at [caace@comcast.net](mailto:caace@comcast.net) or at 203.691.5016

**Attached forms:** Exhibit Table Contract, Program Advertising Form, Sponsorship Opportunities and General Information for Exhibitors.

We look forward to welcoming you to our statewide Conference. The committee is grateful for your continuing support of our statewide conference and your day-to-day support of adult educators throughout Connecticut.

**CAACE**

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**www.caace.org**